



STUDENT CHALLENGE

« Smart Grids for Smart Cities »



Novembre 2019

Contexte

.....



24 étudiants de la promotion 2019-2020 du Mastère Management de l'Energie commun à Grenoble INP et Grenoble Energie Management, en voyage école aux salons European Utility Week à Paris (12-14 novembre) et Smart City Expo World Congress à Barcelone (19-21 novembre).

→ ont accepté le challenge de l'Institut Smart Grids intitulé « **Smart Grids for Smart Cities** ».



Le Challenge

.....

2 défis au choix :



DEFI EXPLORATEURS

Identifiez les meilleures innovations de l'énergie dans la ville de demain

#Top 3 des solutions Smart Grids pour la Smart Cities

Défi basé sur la synthèse



DEFI INNOVATEURS

Imaginez la solution (produit ou service) énergétique (électricité, gaz, chaleur) qu'il manque aujourd'hui pour réussir la transition énergétique dans les territoires

Défi basé sur la créativité

➔ 6 équipes de 4 personnes : 4 groupes ont choisi le défi explorateurs, 2 le défi innovateurs

La Restitution

• •

Chaque team a présenté les résultats de son défi le jeudi 21 novembre à 11h à l'occasion du **Smart City Expo World Congress de Barcelone** sur le stand OnlyLyon

Restitution par équipe (8')

Pitch (5') : présentation orale
Questions du jury - 2 questions

Délibération du jury (10')

Awards - Remise de prix (5')

3 Catégories :

- Défi Innovateurs,
- Défi Explorateurs
- Coup de Cœur



Jury

• •

Devant un jury composé d'experts des Smart Grids et villes intelligentes.

Anne-Elisabeth COTTE	Grenoble-Alpes Métropole
Céline BLANCHON	Grenoble-Alpes Métropole
Emmanuel GASTAUD	Métropole de Lyon
David LEICHER AUCHAPT	Métropole de Lyon
Kates MARGETTS	Minalogic
Bruno MOREL	Atos
Damien PICHAULT	Enedis





« Explorers » Award by



Team « Big Nudge Theory »

.....



+ retrouvez leur
présentation
slides 13-18



« Innovators » Award by



Team « The Cooling Tower »

.....



retrouvez leur
présentation
slides 41-47



« Heart-stopper » Award by



Team « Velo Colo »

.....



retrouvez leur
présentation
slides 48-54



> les présentations par groupe



Big Nudge Theory



Smart City Expo

Exploration Team



Eric Delangre



Justine Bouchet



Adrien Spicq



Antoine Juillion



In-home displays for smarter energy



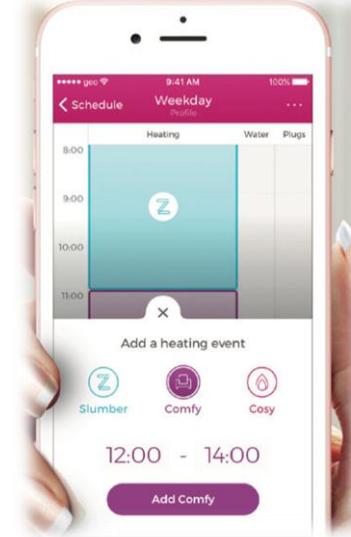
Million home in UK & Nordic countries



Energy savings and improved comfort control



Average cost of the system in euros: sensors, screen, app



Ecological & Connected Showerhead



Energy savings

32 cents
for heating (per shower)

Water savings

10 cents
(per shower)

**Real-time light change based
on water usage**





Smart Waste & Recycling



REDUCED
COLLECTION

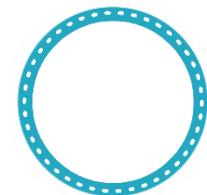
Increased Capacity
(5x Traditional Bin)



REDUCED CO₂
EMISSIONS



HUGE FUEL
SAVINGS



NO OVERFLOWS
OR VISIBLE WASTE

Make people smarter

Nudge Theory

Concept using **unconscious ways** to encourage / influence people to take **positive helpful decisions**

→ Enable change in people





The Blue



SMARTCITY EXPO WORLD CONGRESS



Iris Cheval
Céline Guillemin
Vincent Lassalle
Clara Ponçon

Explorator challenge

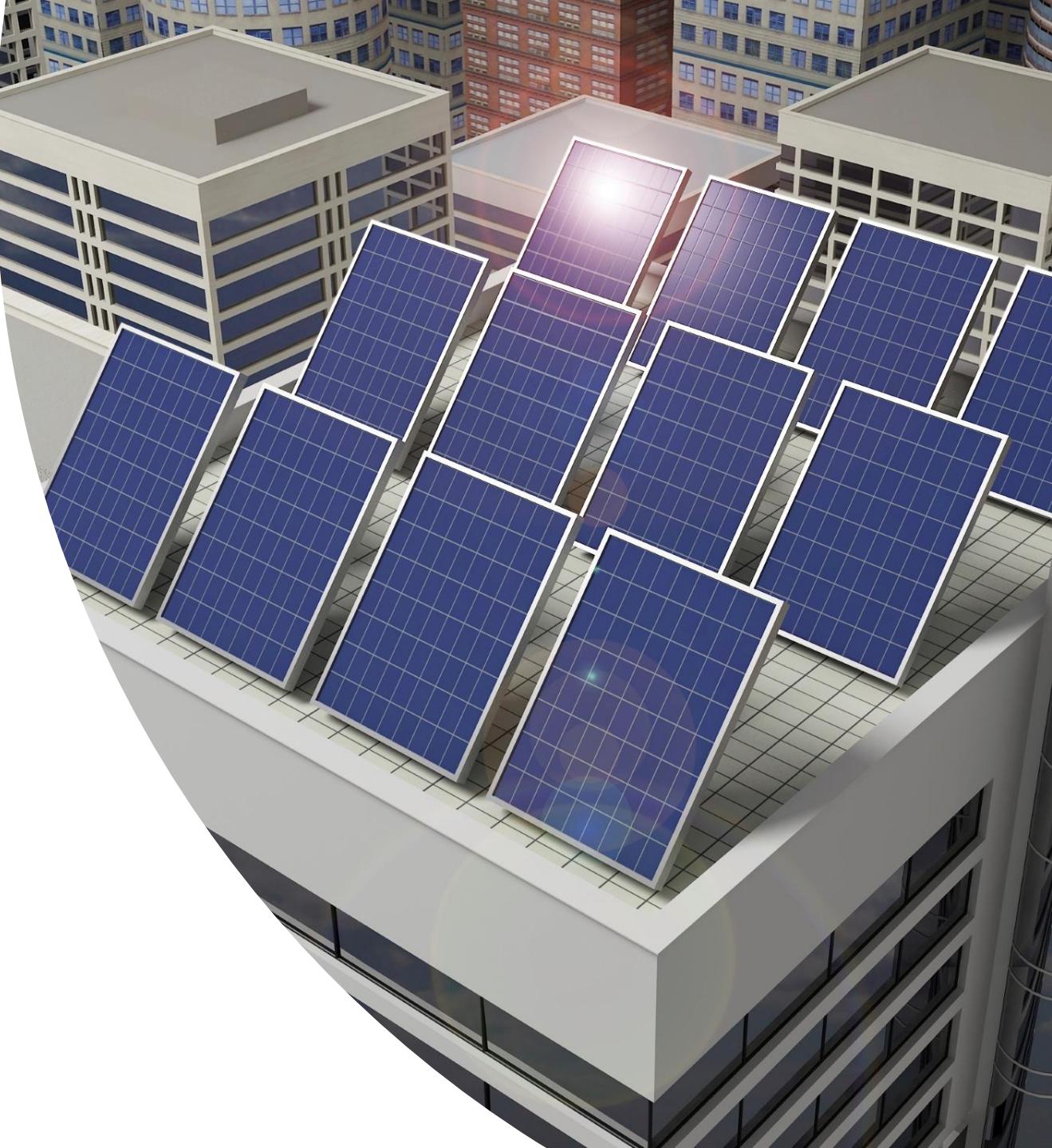


GRENOBLE
ECOLE DE
MANAGEMENT



Involve citizens in the decision-making process

- Place people in the centre
- **Collective thinking**
- **Co-investing** in renewable energy solutions :
citizens associations



Air quality : carbon wells

- **Goal:** store CO₂, N₂ and fine particles
- **Technology:** CO₂ is absorbed by the microalgueas
- Microalgueas are then reused for biogas via a sewage system.

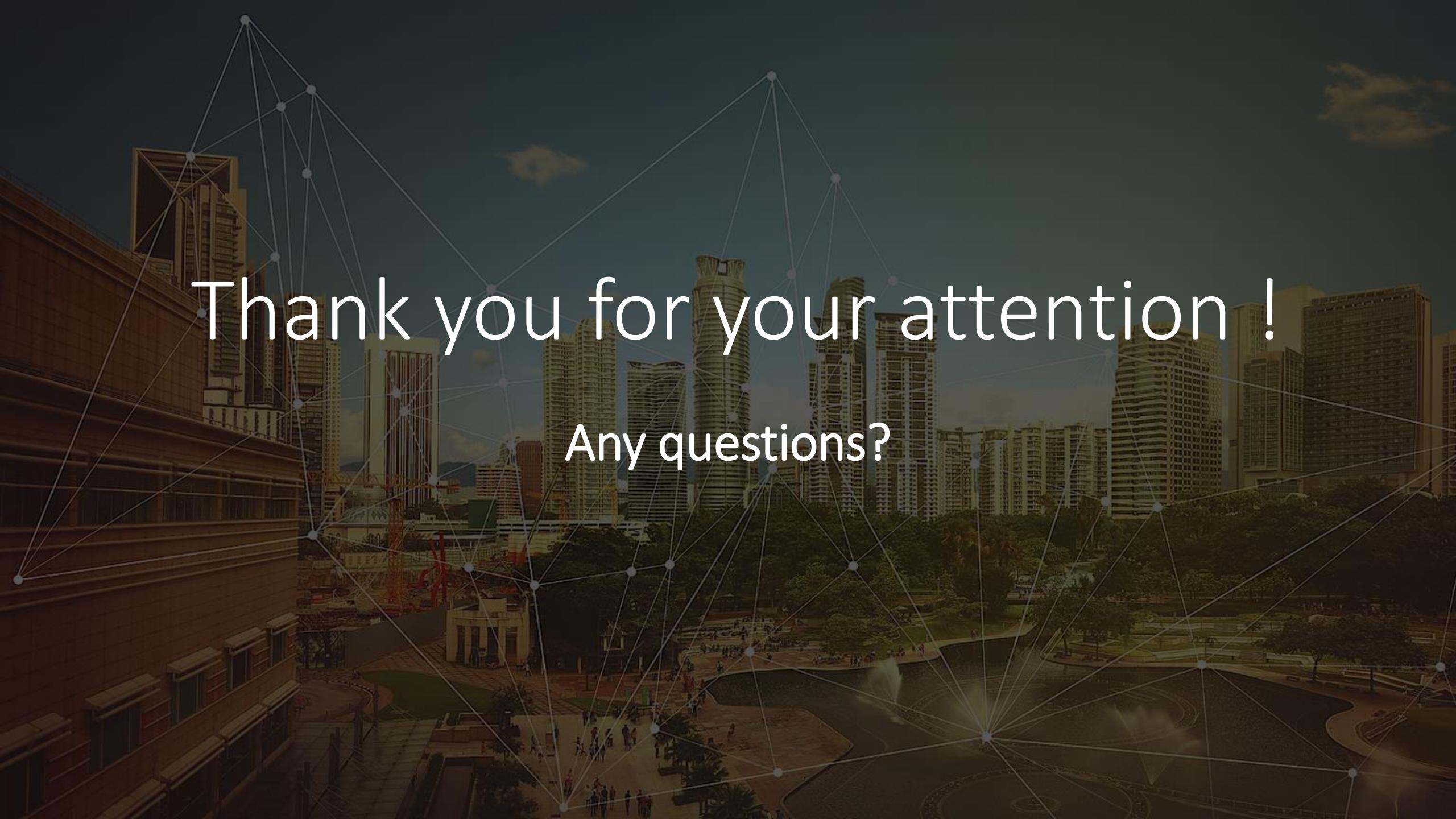
The Poissy system is equivalent to 40 trees, and capture **400kg of CO₂/year**



Cross-Laminated Timber

- **Goal:** build wooden building and therefore **store CO₂**
- **Advantages:**
 - High mechanical properties in every directions
→ Makes it possible to build several floors buildings.
 - Wood encourages local firms, circular economy and generate local activities (jobs...).



A photograph of a city skyline at dusk or night, featuring several skyscrapers and modern buildings. A prominent feature is the Petronas Twin Towers. In the foreground, there's a large, curved building and a park area with people walking. Overlaid on the image is a network graph consisting of numerous small white dots connected by thin white lines, forming a complex web-like pattern.

Thank you for your attention !

Any questions?



Les explorateurs



smart city

Exploration



About the context

With 2020 just around the corner and decarbonization targets set through to 2050, the sector needs a place to come together to address the challenges around the transitioning generation mix and maintaining security of supply in implementing smart cities

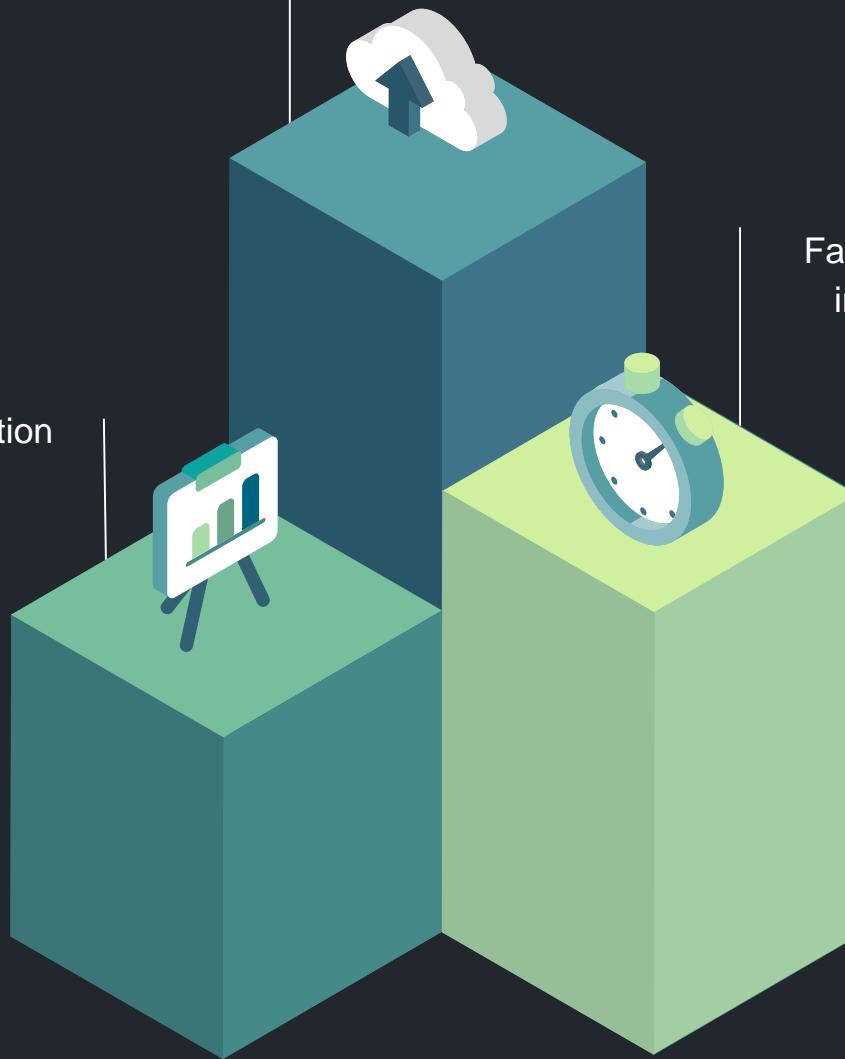


Main challenges

Streamline transport and limit pollution

Ensure that the dangerousness of a territory is reduced through predictive analysis

Facilitate the daily life of the inhabitants, their energy consumption



Innovations

Internet of energy

Better buildings for a better tomorrow

Led Roadway lightning

The rural lighting of the future

Smart air cleaner

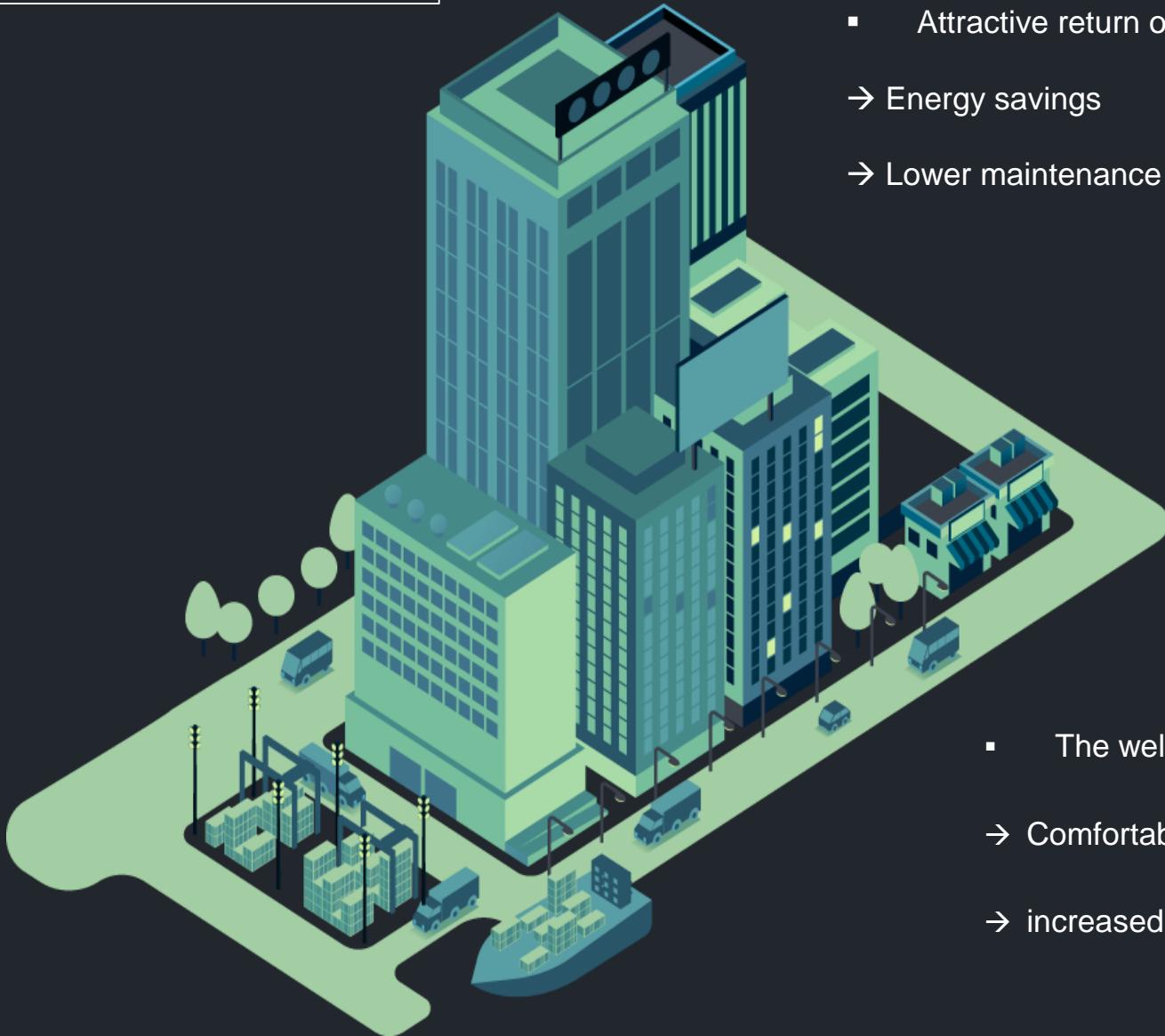
Cubes easily installed are reducing the NO₂ and other noxious gases concentration



X - Internet Of Energy by Votalis



Led roadway lighting – NXT – LITE - M

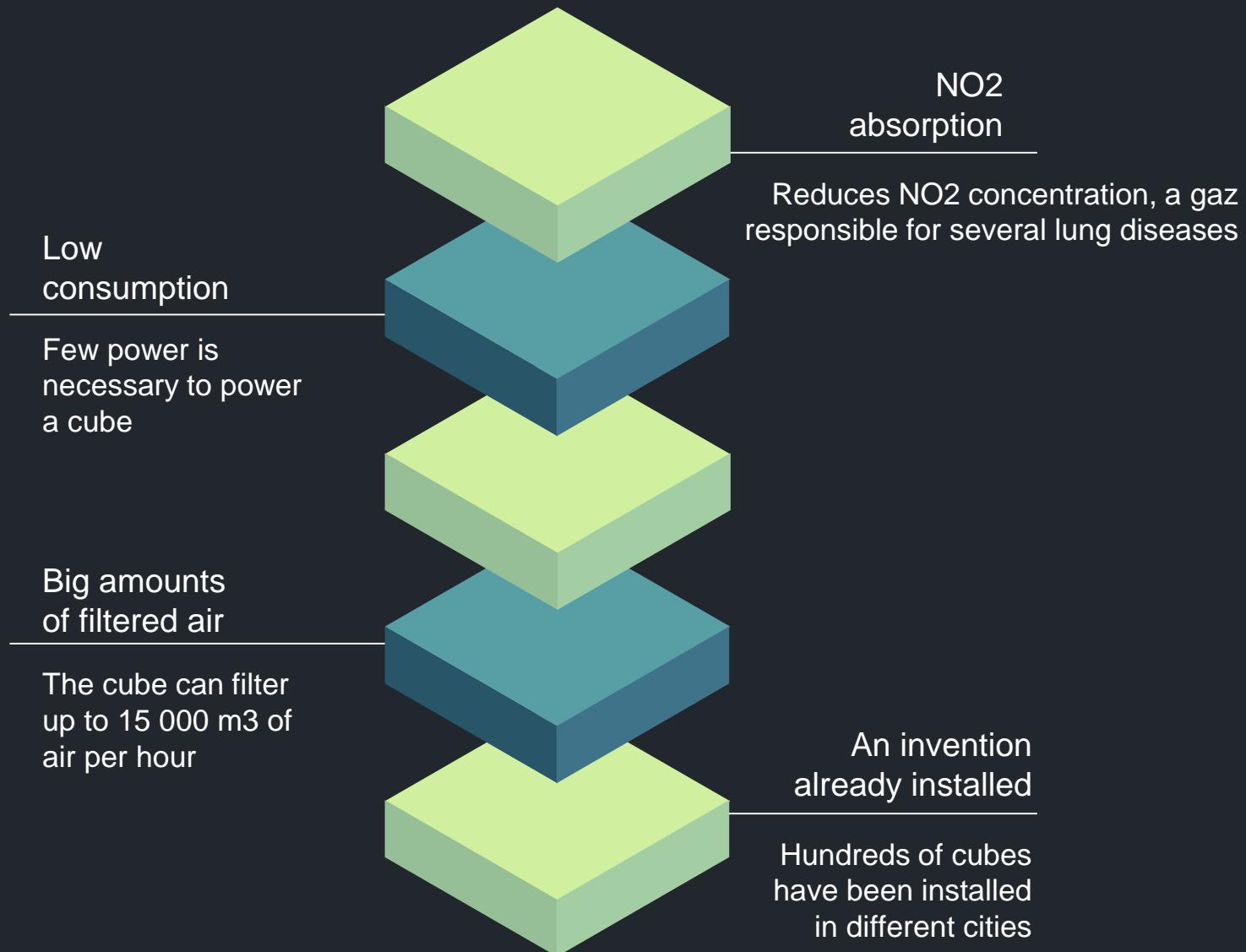


- Attractive return on investment
 - Energy savings
 - Lower maintenance costs

- Installation & maintenance simple installation
 - Over the air support
 - Efficient maintenance

- The well being of the city
 - Comfortable light levels
 - increased safety and Reducing C02 Emissions

Smart Air Cleaner by Mann + Hummel – Filter Cube



Main challenges for the future

- Not involving citizens sufficiently
- Make the city "cold" (or over-technological with sensors everywhere) without knowing its history or its culture
- Underestimate the increasing complexity of managing multiple urban networks;
- Do not anticipate inappropriate uses of the collected big data (drift towards mass surveillance)

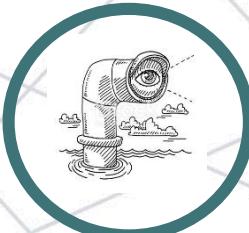




Thanks for your attention



Smarties



Exploration challenge

Our three best innovative solutions

European
Utility Week



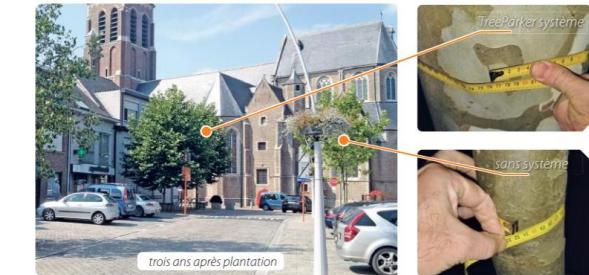
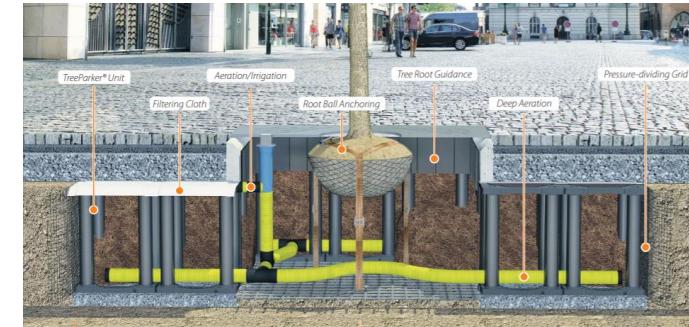
SMARTCITY
EXPO WORLD CONGRESS

Treeparker | urban tree solutions

Street F, stand 647



Collaborating closely with local authorities, contractors and landscape architects worldwide.



SunOyster | Double the power



**SO 16 hybrid - Combining
Heat and Electricity**

6 kW Solar Heat + 7 kW PV
power

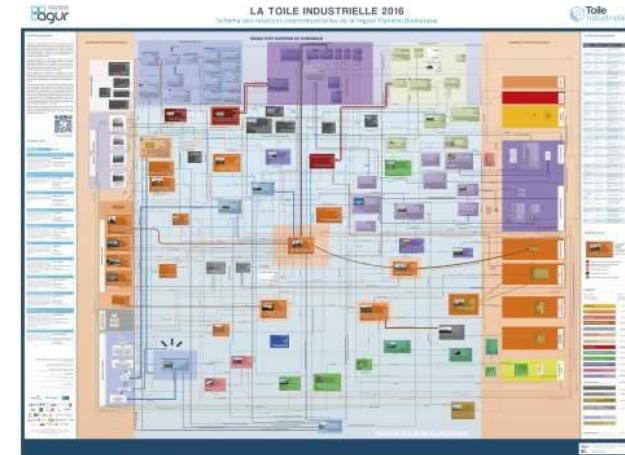
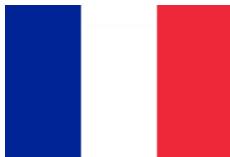
1 Product / 2 or 3 solutions

Possibilizeurs | Toile Maker

Street D, stand 401



Possibilizeurs
OPPORTUNITY CREATOR



Startup specialised in conceiving creative innovations.

Environmental challenges faced by industrial cities like Dunkirk.

Data mapping solution. Graphical representation of a whole ecosystem.

Thank you
and
Enjoy the Smart City Expo !



How do we make our cities cool?





Smart cities

-

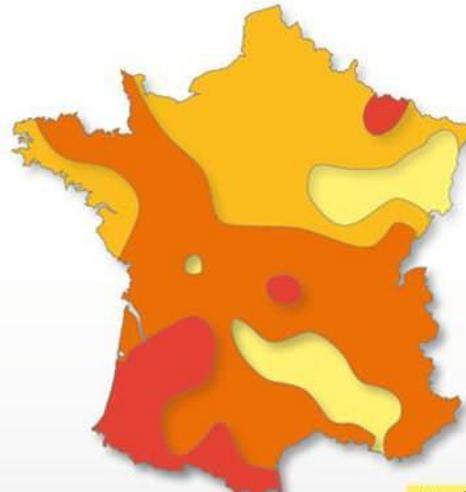
Innovation challenge

- Guillaume KRAEMER
- Julien BENOIT
- Ludovic JOLY
- Corentin BOILLET

Effect of Global Warming

Towards an era of cooling consumption

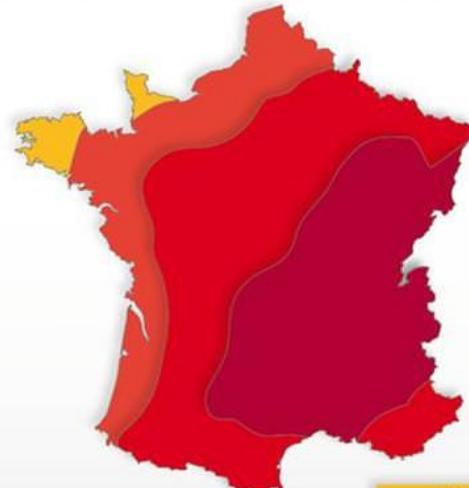
Réchauffement observé au XX^e siècle



+0,9°C en France* en moyenne

jusqu'à +0,7°C
de +0,7°C à +0,9°C
de +0,9°C à +1,1°C
supérieur à +1,1°C

Réchauffement simulé au XXI^e siècle



Modèle Arpège Météo-France,
selon scénario A2 ** du GIEC

+3°C
de +3°C à 3,5°C
de +3,5°C à 4°C
+4°C

*et + 0,74°C sur la température moyenne mondiale.

**Monde hétérogène avec fort développement économique et démographique, sans efficacité énergétique.

Source : Météo France



Hong Kong Street

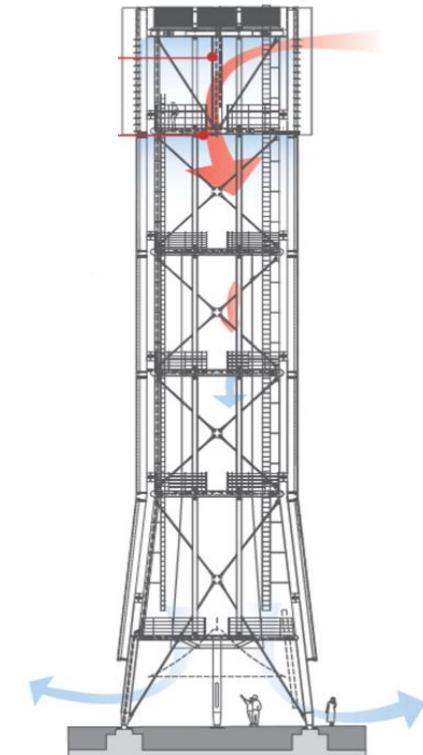
Our solution : *The Cooling Tower*

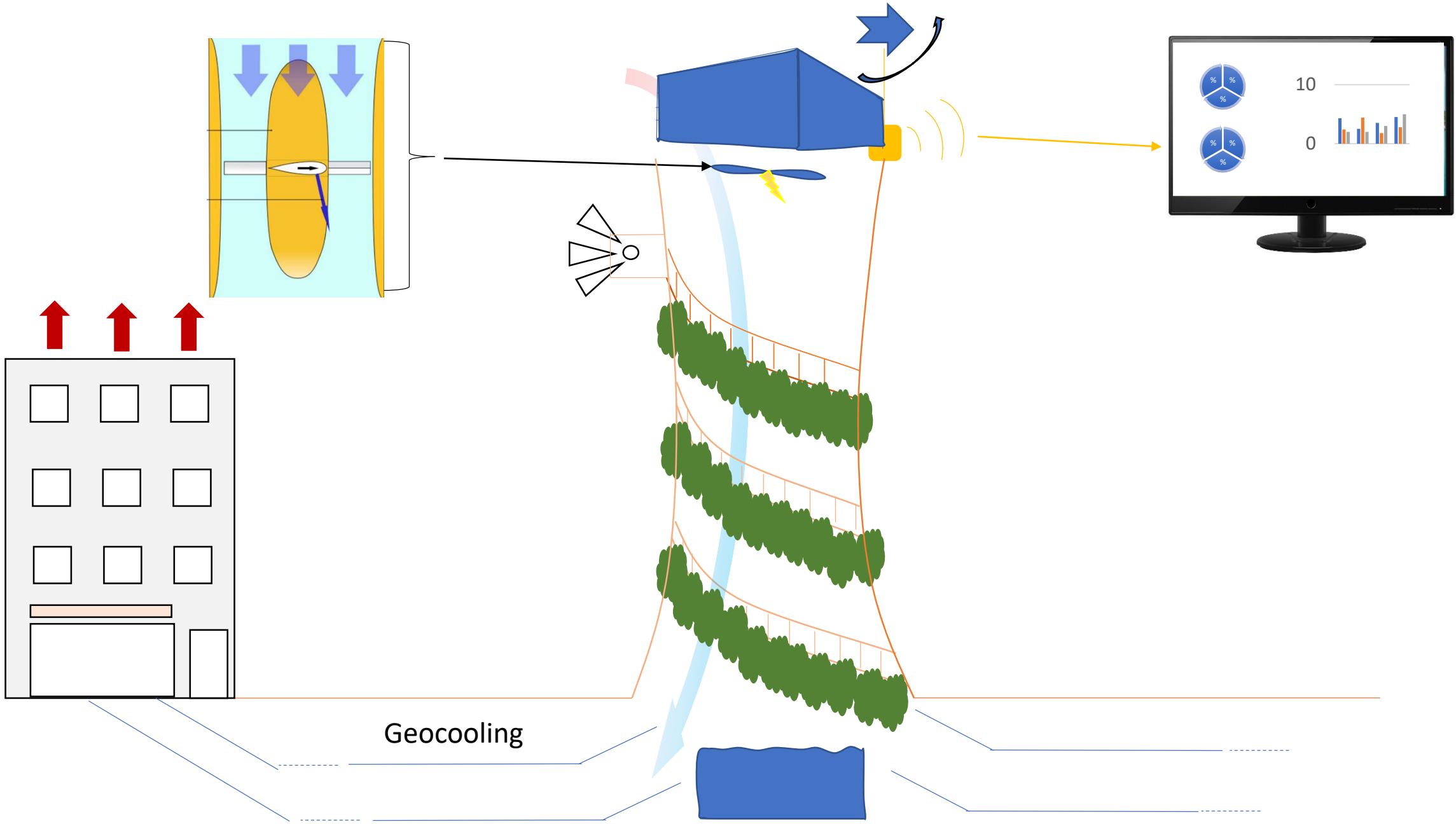


Windcatcher in Yazd (Iran)



Modern Windcatcher in Masdar (United Arab Emirates)





Financial model

Based on the District Heating model

R1 :

Energy consumption
(€/MWh)

R2 :

Power Subscription
(€/kW)

[R21]

R22

R23

R24

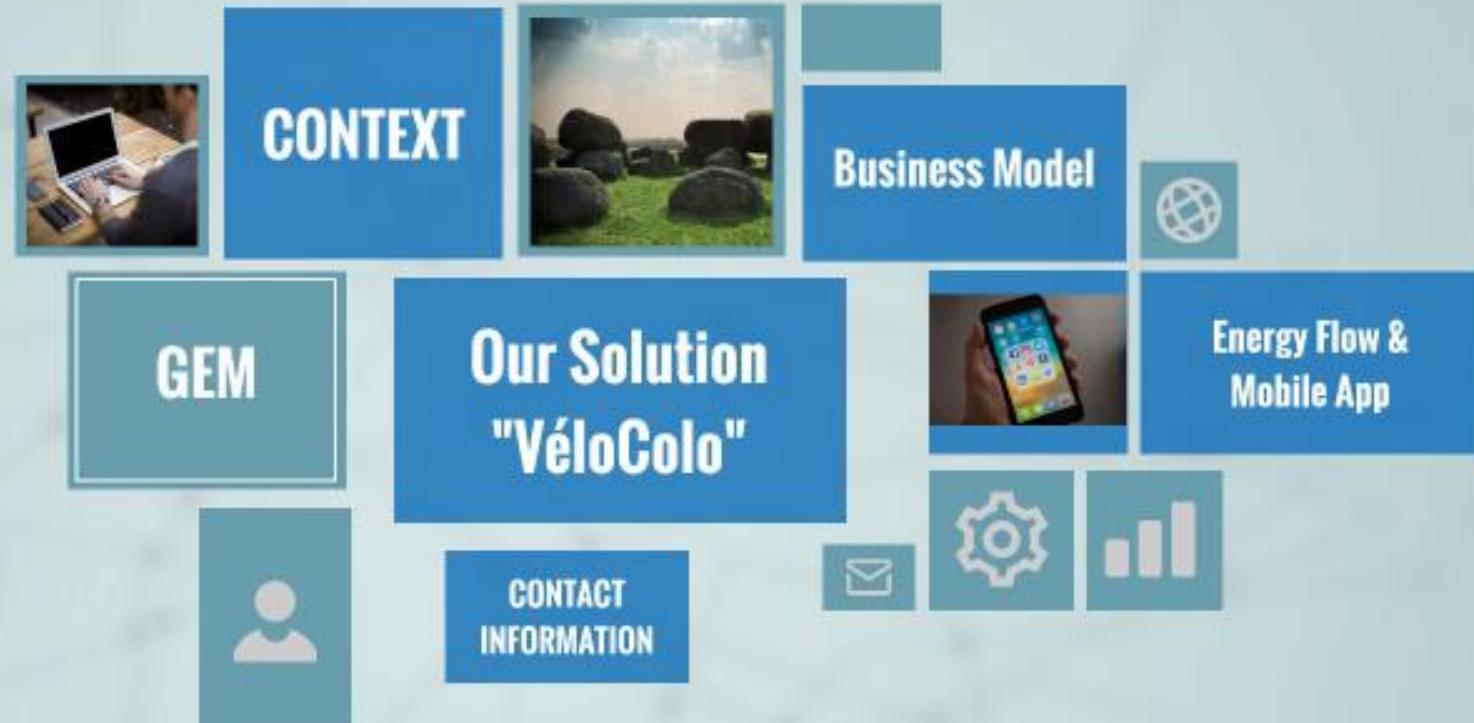
Thank you for
attention !





Velo Colo





SMART CITY EXPO 19

Innovation Challenge

VéloColo

Context

Main challenges

Promote soft mobility



- 5,7 hours per day in front of TV
 - 150 minutes of physical activity are recommended
- *ESTEBAN Survey

Higher energy cost



The energy cost increases **by 5,3% per year**
41% of increase since **2017**
Grid stability

Air pollution



Green house gas emissions
CO2, NOx, PM10...
Traffic jam

Our solution : VéloColo

Electricity production using human mechanical energy (with energy storage)

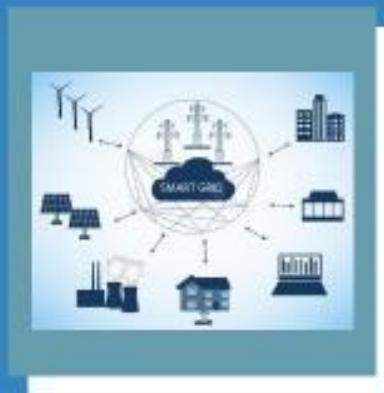
Improve everyday life

Reduce Traffic jam
Reduce energy consumption
GHS emissions



Smart grid technology use

Grid stability
Energy storage



Parking and security

Park automatically
Smart bike pick up
Anti-theft building

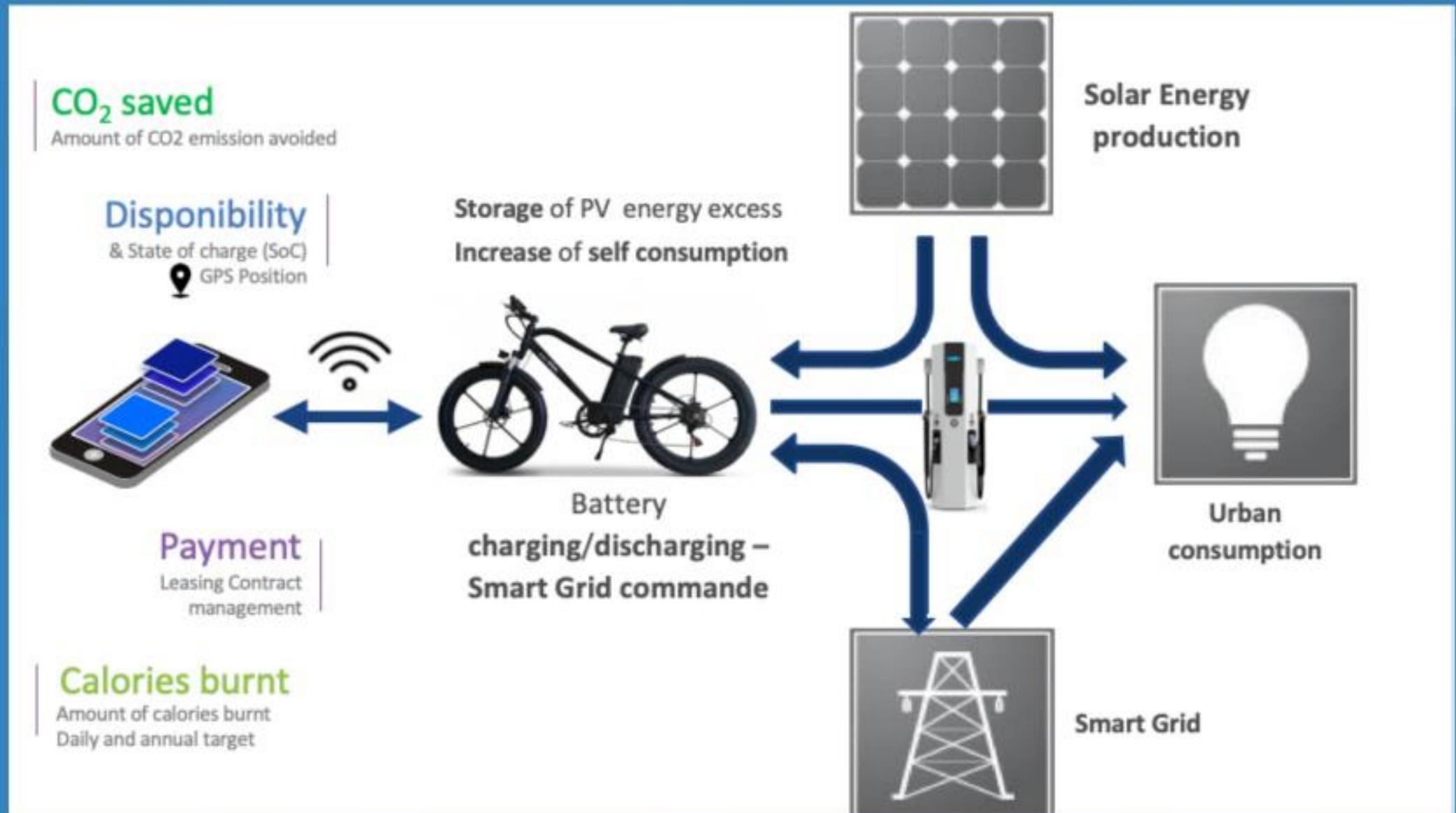


Mobile application

Raise awareness on global warming
Act on a large community



Energy flow and mobile App



Business model

Market potential



- 10 000 Public bikes in Paris
- With a potential storage capacity 300 -> 600 Wh
- Global storage capacity 3 -> 6 MWh
- Target 'Vélo et mobilités actives Plan' in 2024: **from 3 to 9%***

*statistics of « observatoire du cycle »

**Minister of ecology



Contact Information

Grenoble Ecole de Management / Energy Management and Marketing

CAUHAPE ALAN

TALIL Amal

FARGEON Guillaume

OBEID ALI



+33 4 676 706 007



STUDENT CHALLENGE

« Smart Grids for Smart Cities »



ONLYLYON
LA MÉTROPOLE

